

# Privacy Policy

## Description

In this privacy statement in accordance with 2016/679 (General Data Protection Regulation), we inform you about the processing of personal data in our online offer and in relation to the personal data that you provide to us when contacting us. Definitions of terms can be found in Art. 4 of the General Data Protection Regulation (DSGVO).

## Responsible

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## Objection to advertising

As part of the duty to inform, contact data must be published. We hereby object to the sending of advertising and information that has not been expressly requested. We expressly reserve the right to take legal action in the event of infringement.

## Types of data processed:

Contact data such as names, addresses, e-mail, telephone numbers etc. are collected if you enter them anywhere. Usage data such as websites visited, interest in content, access times, etc. as well as meta/communication data such as device information, IP addresses, etc. are collected automatically.

## Persons concerned

Visitors and users of the online offer.

## Purpose of processing

Data is processed in order to provide the online offer and its functions and content, to answer contact requests and to communicate with users. Furthermore, data is processed in order to take security measures.

## Important terms

„Personal data“ means any data that identifies or makes identifiable a natural person.

„Processing“ includes virtually any automated or non-automated handling of data.

„Controller“ is the natural or legal person or other body that decides on the processing of personal data.

### **SSL encryption**

To protect the security of your data during transmission, we use state-of-the-art encryption procedures (e.g. SSL) via HTTPS.

### **Relevant legal basis**

At this point, we inform you of the legal basis for our data processing in accordance with Art. 13 DSGVO. Where not expressly stated in this data protection declaration or elsewhere, the following applies: the legal basis for obtaining consent is Art. 6 Para. 1 lit. a and Art. 7 DSGVO, the legal basis for processing data that serves to fulfil our (contractually agreed) services and to answer enquiries is Art. 6 (1) lit. b DSGVO, the legal basis for data processing to fulfil legal obligations is Art. 6 (1) lit. c DSGVO, and the legal basis for data processing to protect our legitimate interests is Art. 6 (1) lit. f DSGVO. If vital interests of a directly or indirectly affected natural person make processing of personal data necessary, the legal basis is Art. 6 (1) lit. d DSGVO.

### **Cooperation with processors and third parties**

Data is only transferred to other persons and companies (processors or third parties) within the scope of our processing (or access is granted to you in another way) if this is done on the basis of a legal permission. This is the case, for example, if this is necessary in accordance with Art. 6 Para. 1 lit. b DSGVO for the fulfilment of a contract, if you have given your consent, if a legal obligation makes this necessary, or if there are legitimate interests on our part, such as when using agents, web hosts, etc. If third parties are commissioned to process data on the basis of a contract processing agreement, Art. 28 DSGVO is the basis.

### **Your rights to information, correction, blocking, deletion and objection**

You have the right to obtain information about your personal data stored by us at any time. You also have the right to have your personal data corrected, blocked or, apart from the mandatory data storage for business processing, deleted. To do so, please contact the controller named above.

In order that a blocking of data can be taken into account at any time, this data must be kept in a blocking file for control purposes. You can also request the deletion of data, unless there is a legal archiving obligation. If such an obligation exists, we will block your data upon request.

You have the right to receive personal data transmitted by you in machine-readable form in accordance with Art. 20 DSGVO, insofar as this is technically possible, or to request that it be transmitted to other persons responsible.

You also have the right to lodge a complaint with the competent supervisory authority in accordance with Art. 77 DSGVO.

### **Right of withdrawal**

You have the right to revoke any consent you have given in accordance with Art. 7 (3) DSGVO with effect for the future.

### **Right of revocation**

You have the right to revoke consent granted in accordance with Art. 7 (3) DSGVO with effect for the future.

### **Right of objection**

You may object to future processing in accordance with Art. 21 DSGVO at any time. In particular, you may object to processing for direct marketing.

### **Cookies and right of objection for direct advertising**

A cookie is used to store information about a user on the user's device during or even after his or her visit to an online offer. Temporary cookies or session cookies are deleted after the user leaves the online offer and closes the browser. Cookies can be used, for example, to store the login status for a user account. Permanent cookies remain stored even after the browser is closed, so that the status is retained even when the offer is visited again. Third-party cookies are cookies from third-party providers. We explain the use of cookies in our privacy policy.

To generally prevent cookies from being stored on your computer, you can deactivate cookies in the settings of your browser. Stored cookies can be deleted via the browser settings. If cookies are excluded, this may lead to functional restrictions in the offer, and parts of the offer may not be able to be used at all.

### **Deletion of data**

Unless expressly stated otherwise in this data protection declaration, the data stored by us will be deleted in accordance with Articles 17 and 18 DSGVO as soon as they are no longer required for the purpose for which they were collected and if the deletion does not conflict with any statutory retention obligations. If the data is required for other and legally permissible purposes, its processing will be restricted: it will be blocked and only processed for these legally permissible purposes.

### **Hosting**

We use hosting services such as infrastructure and platform services, computing capacity, storage space and database services, security services and technical maintenance services in order to operate our online offer.

The hosting provider may need to collect inventory data, contact data, content data, contract data, usage data, meta data and communication data of users of this online offer on the basis of our legitimate interests pursuant to Art. 6 (1) lit. f DSGVO in conjunction with Art. 28 DSGVO (conclusion of contracts). Art. 28 DSGVO (conclusion of order processing contract).

We, respectively our hosting provider, collect on the basis of our legitimate interests pursuant to Art. 6 para. 1 lit. f. DSGVO, we collect data about server accesses in log files. This access data may include the website accessed, the file accessed, the date and time of access, volumes of data transferred, system messages, browser type and version, the user's operating system, the website previously visited), the IP address and the requesting provider.

Log files must be stored for security reasons (e.g. to clarify legal violations) for a maximum of 7 days and are then automatically deleted, unless longer storage is necessary for evidentiary purposes until the final clarification of the incident.

### **Contact**

If you contact us by contact form, e-mail, telephone or via social media or by other means, your details will be

processed in order to handle the contact enquiry (Art. 6 para. 1 lit. b) DSGVO). The data may be stored in a customer relationship management system or in a comparable customer administration or enquiry organisation until it is no longer required for processing the enquiry. It is regularly checked whether it is still necessary to store the data. If there are legal archiving obligations, the data will be deleted after they expire.

### **Third-party services and content**

If we directly integrate third-party services or content in our online offer, this is done on the basis of our legitimate interests within the meaning of Art. 6 para. 1 lit. f. DSGVO. These services or contents (hereinafter „contents“) may be videos or fonts, for example.

Without the user's IP address, third-party providers cannot transmit the content to the user's browser. Where possible, we only use content where the providers only use IP addresses to deliver the content. Third-party providers may also use invisible graphics for statistical or marketing purposes. For example, they may analyse visitor traffic on this website. If pseudonymous information is stored in cookies on the user's device, this information can also be linked to information from other sources.

As a visitor / guest of the site, the following third-party offers can be accessed:

### **Use and application of YouTube**

Note: the integration of YouTube videos is done via the YouTube „no-cookie“ domain.

We include videos from YouTube on some pages that are accessible to the public / guests. The operating company of YouTube is YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA. YouTube, LLC is a subsidiary of Google Inc, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

Each time an individual page is called up on which a YouTube video has been integrated, the internet browser will download a representation of the corresponding YouTube component from YouTube. As part of this technical process, YouTube and Google receive information about which specific sub-page of our website is visited by the data subject.

If you are logged into YouTube on the same browser at the same time, this information can be collected by YouTube and Google and assigned to the respective YouTube account. This takes place regardless of whether you click on a YouTube video or not. You can prevent this assignment by logging out of YouTube before accessing a page with a YouTube video.

The data protection provisions published by YouTube, which can be accessed at <https://www.google.de/intl/de/policies/privacy/>, provide information on the collection, processing and use of personal data by YouTube and Google.

The transmission and further processing of users' personal data (e.g. IP address) to third countries, such as the USA, as well as the associated possible risks for users cannot be ruled out by me as the operator of this site.

### **Use of Cloudflare Turnstile**

This website is protected by Cloudflare Turnstile. To prevent spam on login and forms, Turnstile analyses some session data (such as header, user agent and browser characteristics) to validate users. Turnstile minimizes data collection with Private Access Tokens. In addition, Turnstile never seeks cookies (such as a login cookie) or uses cookies to collect or store information of any kind. Cloudflare has a long history of investing in user data

protection and privacy, which continues with Turnstile. Learn more about Cloudflare Turnstile at <https://blog.cloudflare.com/de-de/turnstile-private-captcha-alternative-de-de/> and <https://www.cloudflare.com/de-de/privacypolicy/>

### **Changes to our privacy policy**

We reserve the right to change this privacy policy in the future, to comply with current legal requirements or to list changes to our services that affect the processing of personal data. The current data protection statement at the time of your visit always applies.

### **Date Created**

04.03.2022